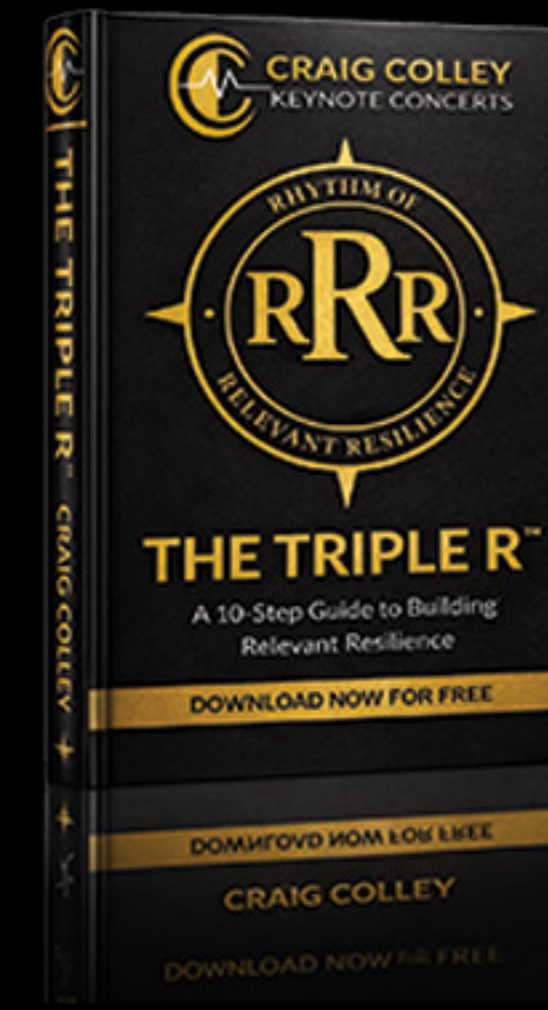




Storyteller · Performer · Catalyst for Human Potential in the Age of AI  
Keynote Concert Experience | Triple R Framework™



DISCOVER

# Resilience That Powers Results *in the Age of AI*

STORY · MUSIC · MESSAGE

A custom-designed, high-impact **Keynote Concert Experience** for every audience — driven by **Craig Colley's Triple R Framework™**

80% Speaker · 20% Live Music · 100% Unforgettable



60+

YEARS ON STAGE

12,000+

LIVE PERFORMANCES

Zero

SHOWS MISSED. EVER

WHAT YOUR AUDIENCE WILL EXPERIENCE

Story + Music

Original songs woven through the narrative — emotional punch makes the message stick.

The WE Message

Speaks from shared human experience — uncertainty, reinvention, and the courage to persevere.

Themes That Land

AI, rapid change, leading with purpose — not theory, lived truth from 60+ years on stage.

Culture Shift

The 'Triple R' - The Rhythm of Relevant Resilience - Attendees depart energized with a dream-driven purpose.



*"From the moment Craig took the stage, the energy in the room shifted. He has a rare gift for making a large audience feel like an intimate conversation through his enticing storytelling and meaningful music."*

**CHUCK BAYLESS** — VP Corporate Services

Keynote | 45–90 min

Half-Day Workshop

Virtual / Hybrid

**Web** craigcolleykeynote.com  
**Email** ccolley@coliday.com  
**Phone** +1 (949) 397-4445

Ready to **give your audience something unforgettable?**  
Craig's calendar fills early – reach out to check availability for your event.

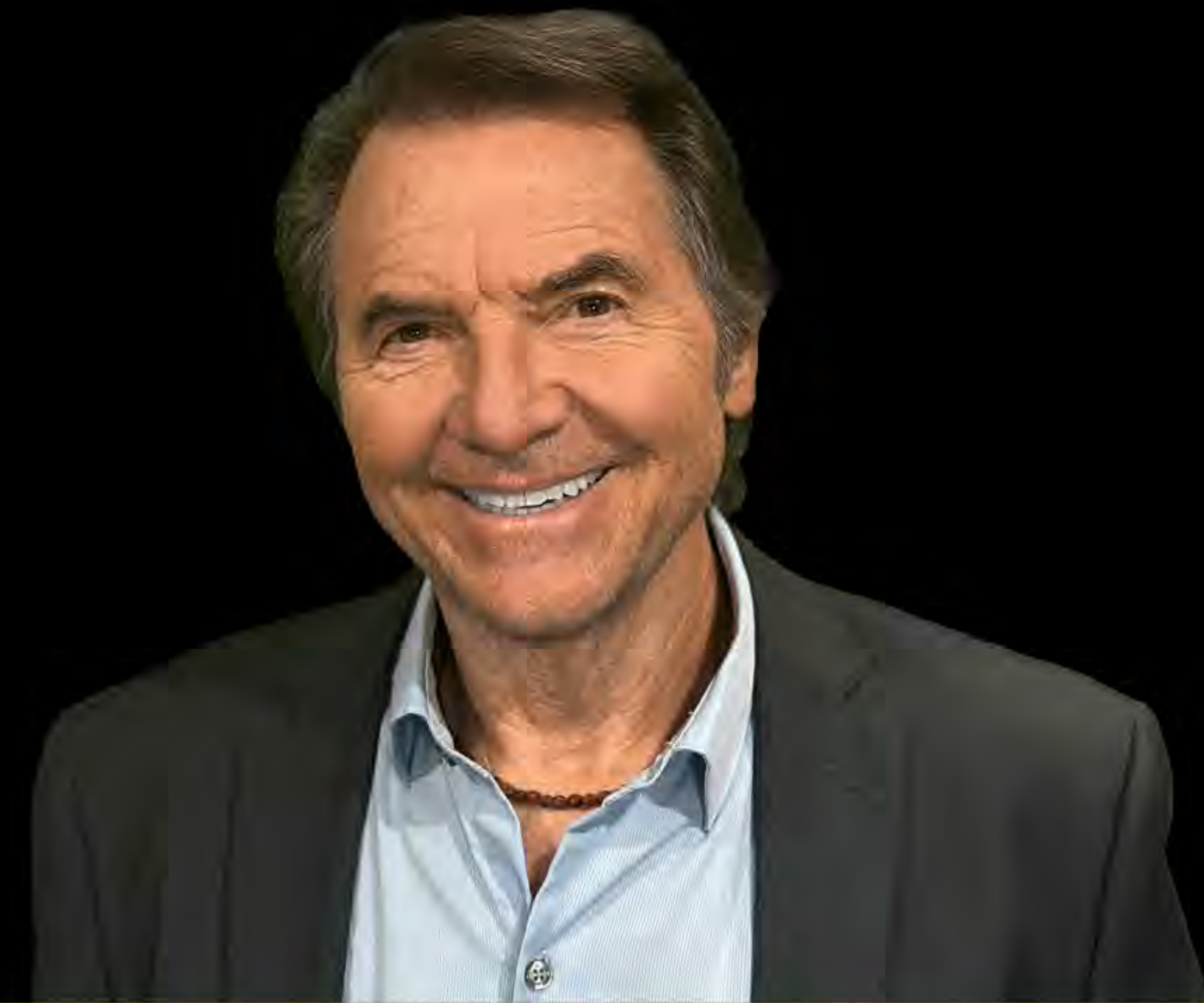




# CRAIG COLLEY

## KEYNOTE CONCERTS

Building Sustainable Resilience  
Through Purpose, Story, and Rhythm



Professional Speaker • Motivational Mentor • Musician



## ABOUT

Craig Colley is a professional speaker, author and 50+ year musician who blends compelling storytelling, live musical elements, and practical insight to help audiences rediscover their dream and build sustainable resilience. His work connects purpose to performance—showing how clarity of vision fuels motivation, adaptability, and meaningful change.

Craig creates an experience that connects on every level—mind, heart, and spirit. His words, music and songs stay with audiences long after the event, sparking reflection, motivation, and lasting personal and career growth.



## SIGNATURE KEYNOTE

**The Rhythm of Relevant Resilience™** (*Triple R*)  
A practical, human-centered approach that helps individuals and organizations reconnect with purpose, navigate disruption, and build resilience that actually lasts.



## SPEAKING TOPICS

- **The Rhythm of Relevant Resilience™** —  
*Building Purpose-Driven Resilience Inspired by Your Greatest Ambitions*  
**Outcomes:** Empowered Mindset and Peak Performance
- **The Power of One Push Up** —  
*How to Unlock Your Capabilities and Build Enduring Success Through Focus, Momentum, and Balance*  
**Outcome:** Motivation to Push Beyond Limits
- **Fake Guitars to Rising Stars** —  
*Leveraging Untapped Inner Resources to Maximize Potential and Build Lasting Success*  
**Outcome:** Inspires the Drive to Exceed your Limits

*“Craig helped me stop seeing my struggles as roadblocks in business and personally and start seeing them as part of the process.”*

Pam G. - Consultant

*“His story gave me the courage I needed to start again—and helped me rediscover the dream driving my resilience.”*

Ruth L. - HR & Administrative Assistant

*“He met me where I was and helped me move forward when I didn’t know how.”*

Greg C. - Executive Management

## AUDIENCE TAKEAWAYS

- Renewed clarity around personal and organizational purpose
- Practical tools to build resilience through uncertainty
- Increased confidence to rethink limiting beliefs
- A shared language for motivation, momentum, and meaning



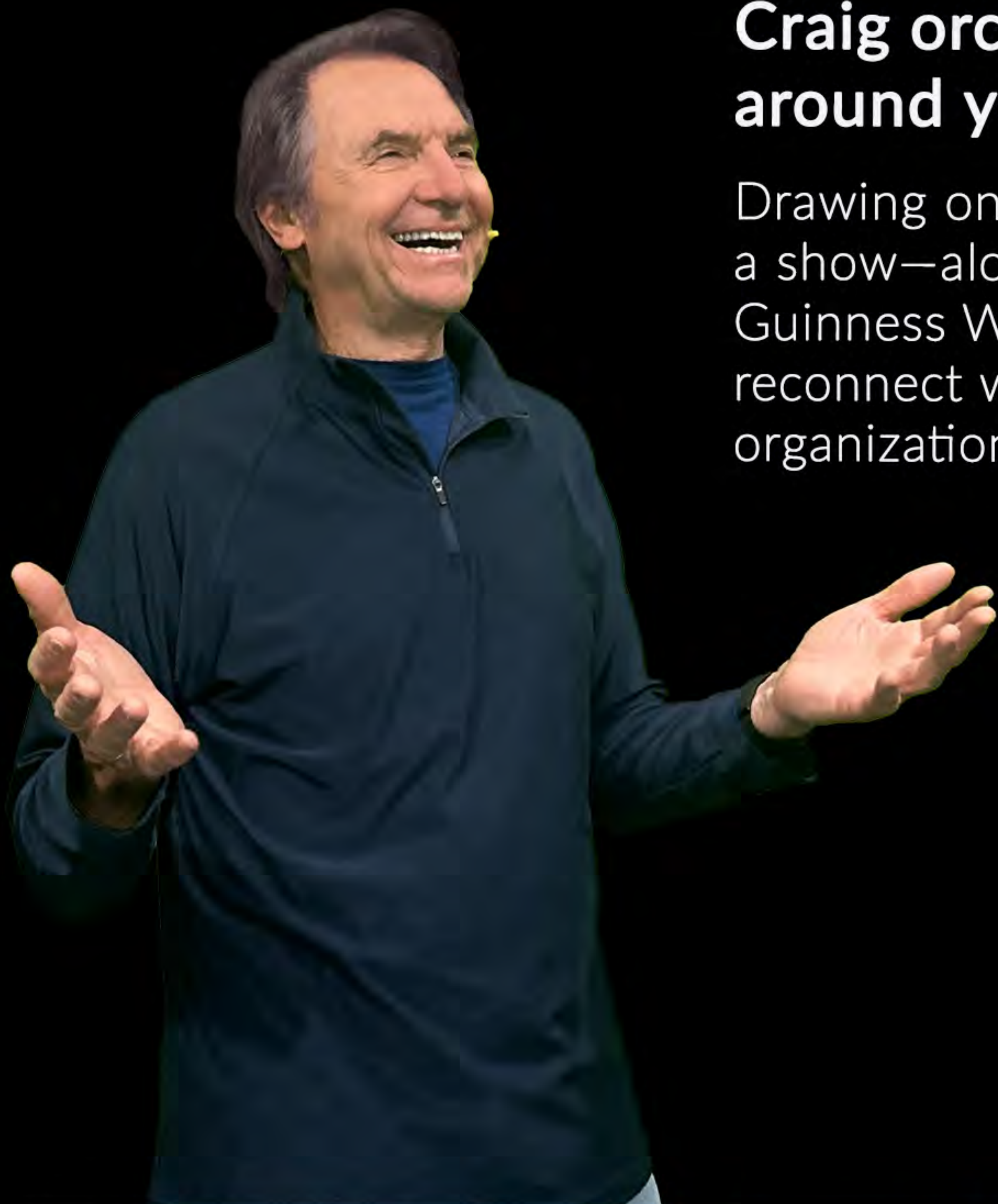
## CONTACT

(949) 397-4445

ccolley@coliday.com

www.craigcolleykeynote.com

# BENEFITS OF WORKING WITH CRAIG

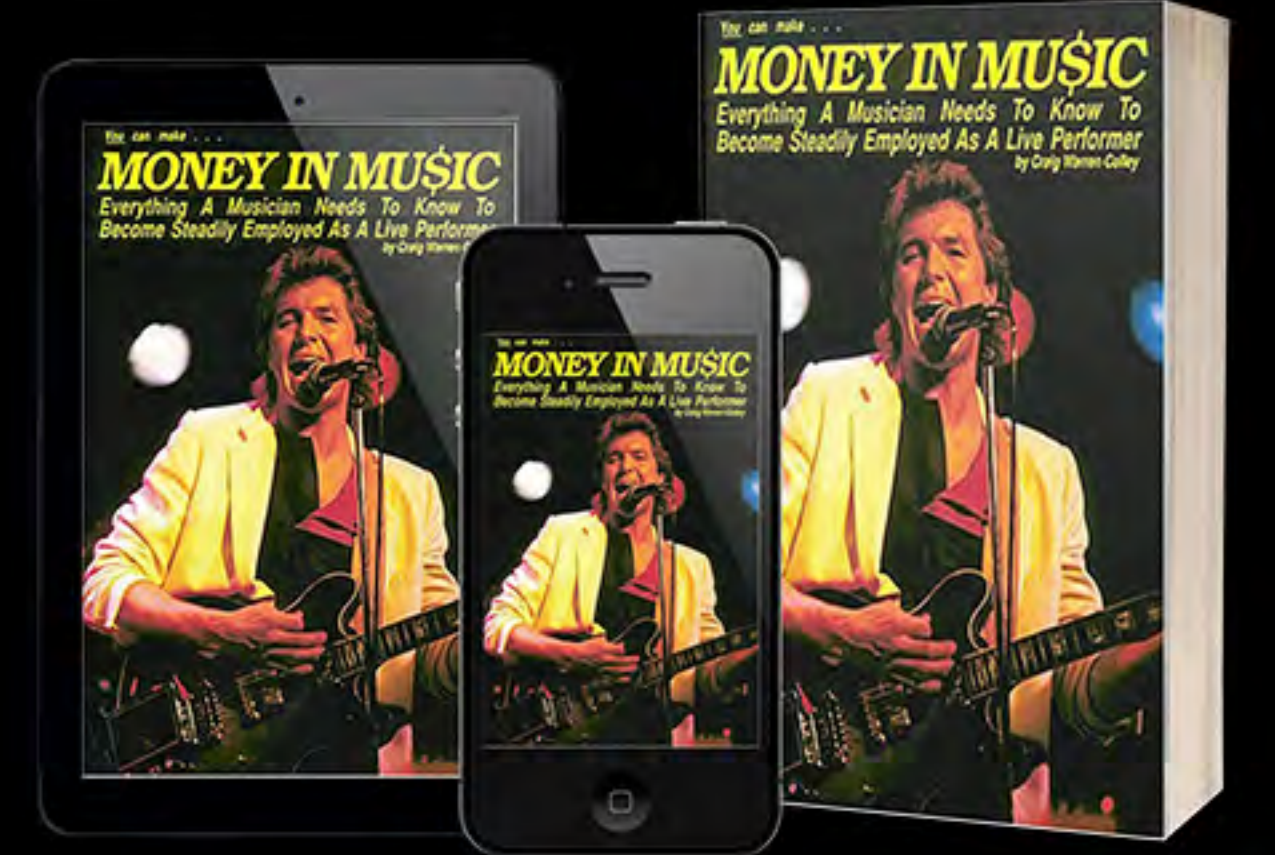


Craig orchestrates every Keynote Concert Experience around your organization's mission and goals.

Drawing on his 50+ year successful music career—during which he never missed a show—along with authoring a book on how he achieved it and earning a Guinness World Record in music, he guides audiences, teams, and leaders to reconnect with their why, build lasting resilience, and amplify both personal and organizational growth through his unique music-driven approach.

## KEY TAKEAWAYS

- Fully customized experiences aligned to your organization
- Stronger leadership, innovation, culture, and self-motivation
- Increased focus, collaboration, performance, and momentum



## KEYNOTE CONCERT FORMAT



Includes live music (acoustic guitar/piano, singing, and original songs that reinforce the key concepts).



## CUSTOM SONGS / VIP CONCERTS

Craig writes and records **Original Custom Songs** (separate from keynote fee) for companies, groups, and associations. Craig will record broadcast quality masters for unlimited use. He will also perform the song live at your event per your request.

Use the song internally, share it in social media, or create a music video that could go viral for your company!

Includes studio production and license. Quotes upon request.



Craig offers a **Private VIP Mini-Concert**. (1 hr. separate from keynote fee)

Featuring a variety of music and songs from his 50+ year catalog of albums releases along with in-depth personal music stories. Packaged in an unbelievable musical showcase of entertainment and fun!

Quotes upon request.



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